





Roughly cut Ducklet, Duckling & Ducky heads



Roughly cut & sanded feet



Roughly cut Ducklet, Duckling & Ducky bodies



Legs & welly boots



Earth-kind bamboo root



Wooden mallet



Machete & carving knife



Steel chisels

Feathered family values: Charm, Quality and Imagination

DCUK is The Original Wooden Duck Company. Our passion is creating hand-crafted wooden characters that make people smile. We're proud of the care and detail that goes into every Duck and Feathered Friend and of the qualities that set us apart from birds of other flocks.

Handmade individually

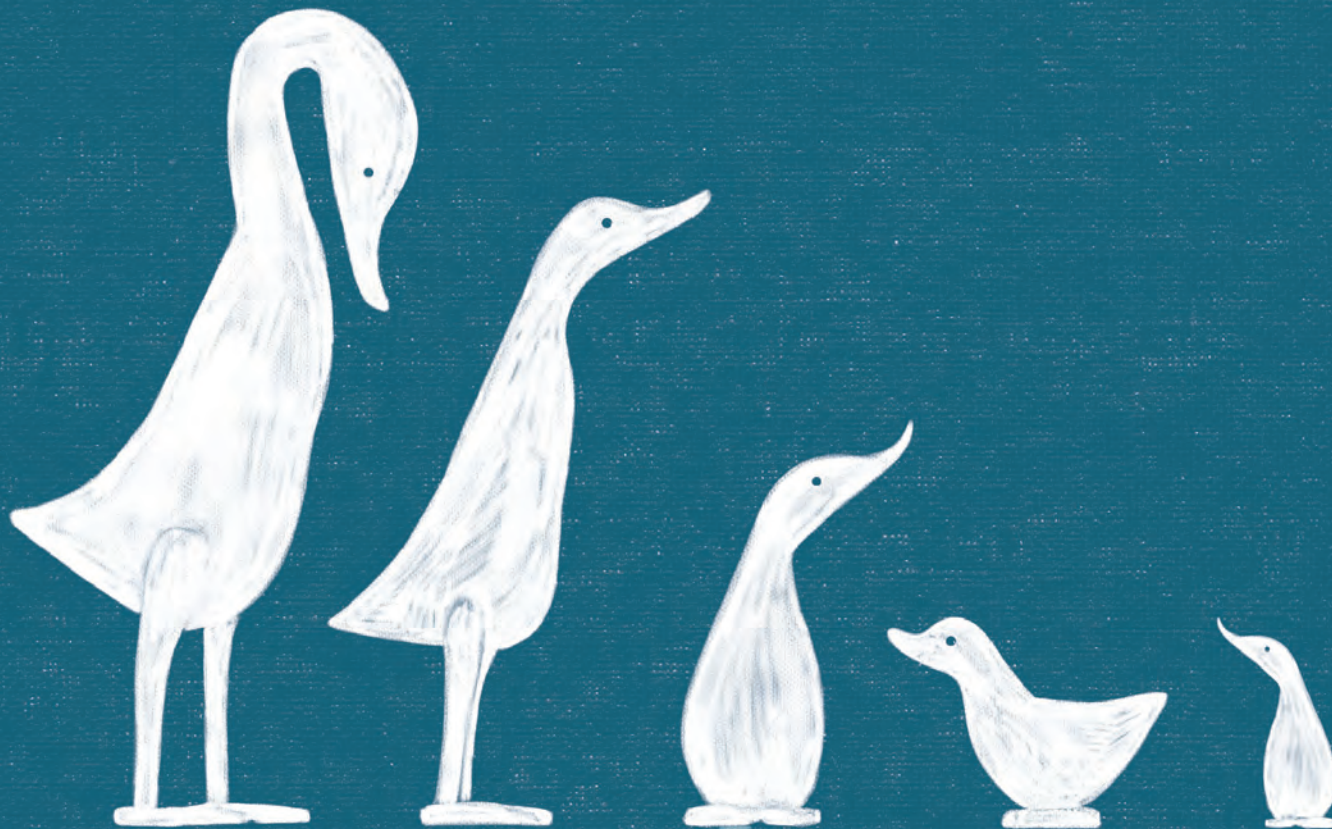
When we discovered the Indian Runner Duck, we met a culture rich in storytelling and craft. The tradition of puppetry is deeply rooted in Indonesia, where generations of sculptors and artists have carved wonderfully expressive characters from the humble roots of bamboo. We work with craftspeople in Indonesia, providing stability and confidence to families and communities – a partnership that means indigenous creative skills continue to be valued and enjoyed.

Environmentally responsible

Every DCUK piece is carved by hand, using locally harvested bamboo offcuts that would otherwise go to waste. Not only is bamboo root an environmentally responsible material, but its distinctive grain adds beautiful textures to our tail feathers.



Meet our Duck Family



Duck

40cm

Ducklet

30cm

Duckling

18cm

Ducky

11cm

Dinky Duck

11cm

Why DCUK?

We support all our retail partners through our friendly, strong, and successful brand reputation.

Our characters are more popular than ever



5,258 5-STAR REVIEWS FOR THE DCUK RANGE SINCE 2019

DCUK Reviews
★★★★★
4.91 Rating 4,114 Reviews


And, we're very sociable



- 4,600,000** UK Facebook users have seen DCUK content posted in the last 12 months
- 58,000** Facebook fans
- 9,300** Instagram followers
- 128,000** Monthly views on Pinterest
- 3,800** Twitter followers
- 2,600** Pinterest fans

And best of all, you can benefit from all of this!

We're always talking to DCUK fans and customers



- 56,000** Subscribers to regular DCUK e newsletters
- 51,000** Unique views of DCUK YouTube channel

- 58%** tell us they have bought DCUK in a shop or garden centre
- 99%** of them are going to buy something DCUK related in next 12 months
- 24%** were not aware of the handcrafted approach and wanted to know more



Love, love, LOVE the products from DCUK!! Just bought another for a gift for a friend and once again didn't disappoint. I love giving them as gifts as I like watching people smile when they are looking to see what the name is!!

Adele Garbett
DCUK Customer ★★★★★

Beautifully made, with whimsical charm. These have made ideal gifts. Would highly recommend

Julie Atkins
DCUK Customer ★★★★★





Ducks

Natural Finish

Modern classics, our naturally finished DCUK originals in four iconic shapes are individually carved, so no two ducks are ever quite the same.



Ducks

Code: D1

Price: £10.49

Ducklets

Code: D2

Price: £8.99

Ducklings

Code: D3

Price: £7.49

Duckys

Code: D9

Price: £5.99

Packed in 10s by size, in assorted poses.

Gift Bags

The only way to travel for the discerning duck. Our new gift bags with woven handle and contrasting inner raindrop design feature 'Blustery Day' illustrations picked out in gold foil.



Medium Gift Bags (31cm)

Code: G2

Price: £1.25

Small Gift Bags (21cm)

Code: G3

Price: £1.00

Packed in 25s by size.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Duckly 11cm. Gift Bag Sizes: Medium 31cm, Small 21cm.

Place an order with us now: [Online: dcuktrade.com](https://dcuktrade.com) | [By phone: 01803 866316](tel:01803866316) | [Email: mail@dcuk.com](mailto:mail@dcuk.com)



BEST
SELLERS



Ducks

Spotty Welly Boots

Ready for a spot of rain, our hand-carved, Natural Finish Ducklets, Ducklings and Duckys have pulled on their gorgeous hand-painted welly boots for some fun in the puddles.



Ducklets

Code: DW2S
Price: £10.99

Packed in 10s, 2 of each colour.



Ducklings

Code: DW3S
Price: £8.49

Packed in 10s, 2 of each colour.



Duckys

Code: D9WS
Price: £7.49

Packed in 10s, 2 of each colour.

.....
Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

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Ducks

Bakers

Our sweet-beaked Baker Ducklings have pulled on colourful hand-painted pinnies, and are ready to flutter the butter.

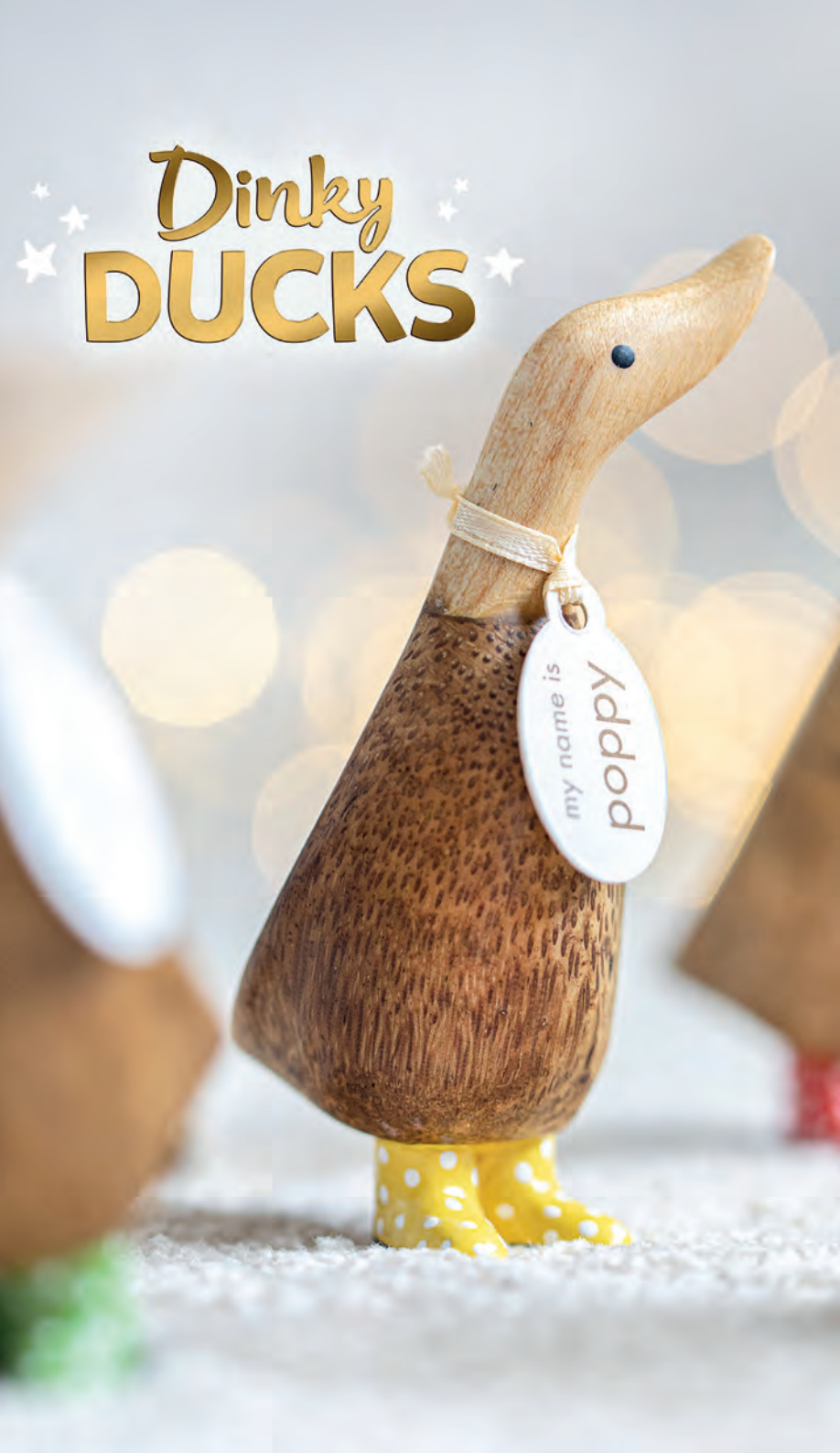


Ducklings

Code: D3BAK

Price: £9.99

Packed in 10s, 2 of each design.



Dinky DUCKS





Dinky Ducks

Spotty Welly Boots

Delightfully dinky and ready for rain, our Dinky Ducks in Spotty Boots don't want to miss out on those lovely puddles! Carved from bamboo root and painted by hand.



Dinky Ducks

Code: DDW1S

Price: £7.49

Packed in 30s, 6 of each colour.

Wedding

Half the size and twice as loveable, our Dinky couples make fun wedding favours, cake toppers, and gifts that don't compromise on quality.



Dinky Ducks

Code: DDWEDDING

Price: £8.25

Packed in 20s, 10 Brides & 10 Grooms.

Dinky Duck sizes: 11cm, 18cm (in box).

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The most delightful little creatures with such wonderful characteristics. They bring joy to my heart and they bring joy to the hearts of others.

Margherita Corman





Ducks

Pastel & Gold Spotty Welly Boots

Making a splash – these feathered fashionistas won't let a little mud spoil their fun. Sporting pretty pastel boots embellished with sparkling gold there's no doubt that this flock knows how to rock a festival.



Ducklets

Code: DW2PG

Price: £10.99

Packed in 10s, 2 of each colour.



Ducklings

Code: DW3PG

Price: £8.49

Packed in 10s, 2 of each colour.



Duckys

Code: D9WPG

Price: £7.49

Packed in 10s, 2 of each colour.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

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All customer testimonials have been taken from actual comments left on the reviews.io platform in 2021.





Ducks

Disco Welly Boots

Splashdance! Waddling 9–5 is enough to drive any duck crazy but our Disco Ducks shimmy through the week stomping their sparkly welly boots and shaking those tail feathers. What a feeling!



Ducklets

Code: DW2GL

Price: £10.99

Packed in 10s, 2 of each colour.



Duckys

Code: D9WGL

Price: £7.49

Packed in 10s, 2 of each colour.



Ducklings

Code: DW3GL

Price: £8.49

Packed in 10s, 2 of each colour.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

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Ducks

Floral Welly Boots

Flowers of the flock – gathering blossoms for their homes or threading daisy necklaces, these pretty ducks love to be strewn with blooms.



Ducklets

Code: DW2FLO

Price: £10.99

Packed in 10s, 2 of each design.



Ducklings

Code: DW3FLO

Price: £8.49

Packed in 10s, 2 of each design.



Duckys

Code: D9WFLO

Price: £7.49

Packed in 10s, 2 of each design.

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Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

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Anyone with eyes can see how adorable these are! The craftsmanship is also superb!

Daniel Bengtson Westman





Ducks

Spotty Hat & Welly Boots

Sunshine and showers – from puddle splashing to sunbathing, these ducklings are ready for a typical British summer’s day. Come rain or shine, they won’t fail to cheer you up with their brightly coloured spotty accessories and playful nature.



Ducklings

Code: D3SH

Price: £10.49

Packed in 10s, 2 of each colour.

Floral Hats & Welly Boots

County Show – it’s all in the detail for these lovely ladies whose coordinated hats and glossy welly boots are embellished with prize-winning blooms. Pleasingly tactile, each flower is moulded and painted by hand to set off the natural grain of our wooden ducks.



Ducklings

Code: D3FH

Price: £10.49

Packed in 10s, 2 of each design.



Ducky

Code: D9FH

Price: £9.99

Packed in 10s, 2 of each design.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

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Ducks

Raincoats

With a smile on their bills, our happy ducklings delight in the clouds. With collars turned jauntily up, they're singing and quacking in the rain.



Ducklings

Code: D3RAIN

Price: £12.49

Packed in 10s, 2 of each colour.

Just love my new duck in her yellow raincoat. She makes me smile every time I pass her.

Jean Macdonald



Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Duckj 11cm.

Place an order with us now: [Online: dcuks.com](https://www.dcuks.com) | By phone: 01803 866316 | Email: mail@dcuks.com

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Ducks

Cyclists

Join the ride – these dashing ducklings love to feel the wind in their feathers – especially if the race leads to that coveted yellow jersey.



Ducklings

Code: D3B

Price: £12.49

Packed in 10s, 4 Yellow, 2 Spotty, 2 Pink & 2 Blue.

Scots Guard

Land of the Brave – our wee Scottish cousin is looking mighty smart in his full dress outfit including tartan kilt and plume hat. Celebrate all things Celtic with our Scots Guard Piper duck.



Ducklings

Code: D3SCP

Price: £12.49

Pack includes: 10 Scots Guards.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

Place an order with us now: [Online: dcuktrade.com](http://Online:dcuktrade.com) | [By phone: 01803 866316](tel:01803866316) | [Email: mail@dcuk.com](mailto:mail@dcuk.com)





Ducks

Tartan Waistcoat

Brave of heart and noble of heritage, each of our Gaelic Ducklings is proud to wear the unique duck-designed tartan of its clan.



Ducklings

Code: WC3

Price: £8.99

Packed in 10s, 2 of each design.

Tartan Hat

A highland fling – bring a touch of Scottish charm home with traditional ducklings in Tam o' Shanter and matching welly boots.



Ducklings

Code: DW3TH

Price: £10.49

Packed in 10s, 2 of each design.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

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Ducks

Wild Wellies

When imagination leads the way, the Duckys are eager to follow. Beyond the pond, not far from here, a wild adventure is about to begin.

Watch our new video by pointing your phone camera here...



Duckys

Code: D9WF

Price: £8.49

Packed in 10s, 2 of each design.

Key Workers

Our everyday heroes, the Paramedic, Doctor and Nurse Ducklings are utterly unflappable. From stethoscope to fob watch, every detail is hand-painted with love and gratitude to the wonderful people who inspired this collection.



Ducklings

Code: D3NHS

Price: £12.49

Packed in 10s, 2 Paramedics, 2 Doctors & 6 Nurses.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

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Great products. They always make me and the family smile and are much admired by others.

Tim Corrigan





Ducks

Wedding

Love is in the air – our romantic ducklings love to dress up in their finery, quack open the bubbly and celebrate the couple's special day.



Ducklings

Code: D3WED

Price: £12.49

Packed in 10s, 5 of each design.

Gardeners

Living the Good Life – our green-fingered friends are hand-carved from sustainable wood and prepared for rain or shine. Look closely and you'll notice that their embossed buckles gleam in the light.



Ducklings

Code: D3GAR1

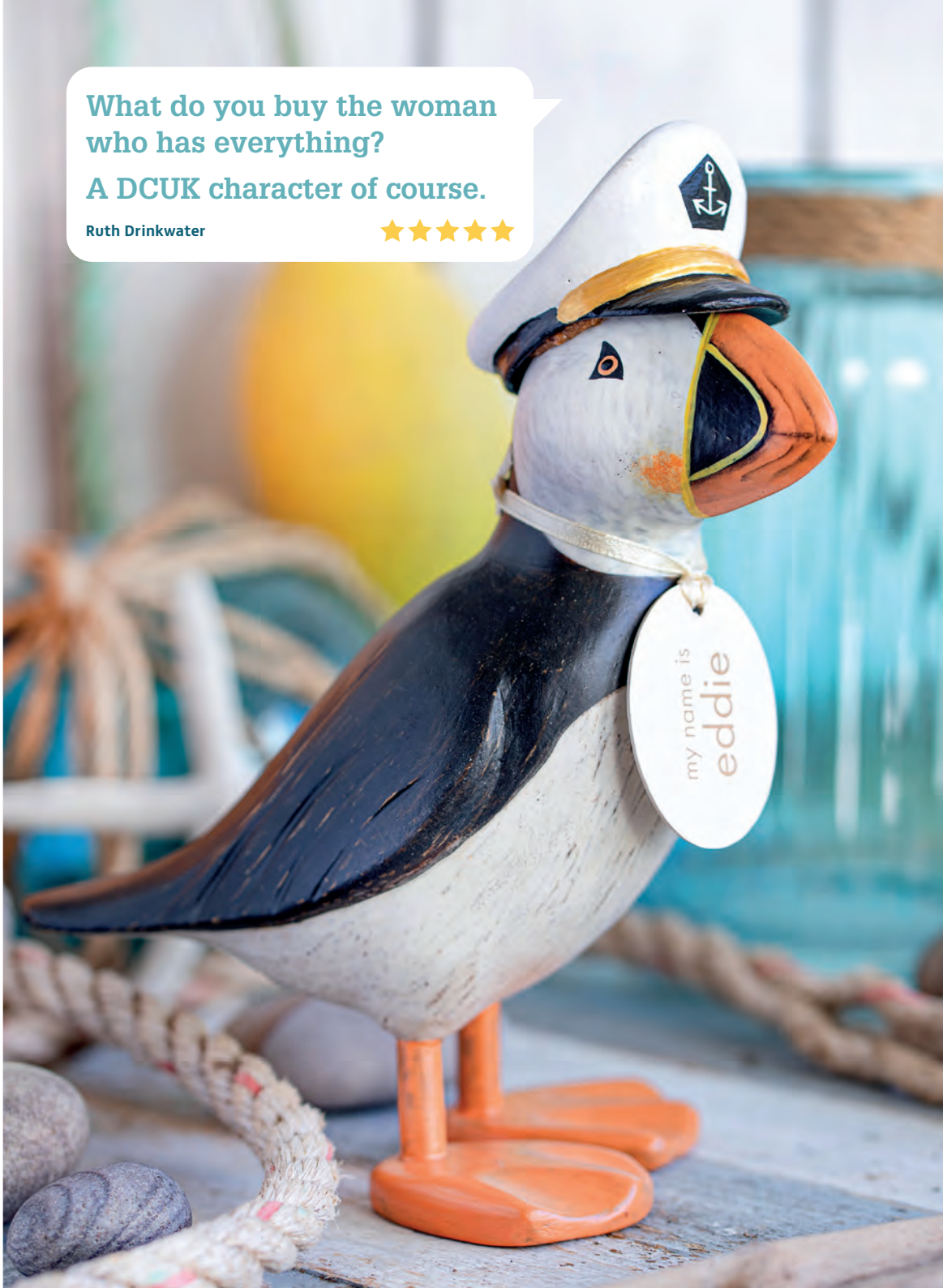
Price: £12.49

Packed in 10s, 5 of each design.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

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What do you buy the woman who has everything?

A DCUK character of course.

Ruth Drinkwater





Puffins

Coastal

We're thrilled to see puffins returning to Devon's coasts. This crew is our tribute to the handsome and hearty sea parrot.



Puffins

Code: PUF1

Price: £12.49

Packed in 10s, 3 Captains, 2 Plain & 5 Fishermen.

Penguins

Emperor

Enduring love – warm hearted and coolly stylish, an elegant combination of wood, black and white make this family a perennial favourite.



Mum

Code: PP3EM

Price: £8.99

Baby

Code: PP4EM

Price: £7.49

Packed in 10s by size, in assorted poses.

Puffin size: 21cm. Emperor Penguin sizes: Mum 18cm, Baby 14cm.

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Emperor Penguins

Seafaring

Take to the seas with these little adventurers and discover ice-laced tides, crystalline skies, and even some long lost treasure. New pack includes best-selling hat designs.



Baby

Code: PP4EMH

Price: £9.49

Packed in 10s, 3 Pirates, 4 Fishermen & 3 Captains.

Garden Birds

Mixed Hats

Freshly fledged – back with chirpy new friends and dapper new hats the flexible copper feet of these cheery birds mean they can perch comfortably and tweet along to the radio.



Garden Birds

Code: BIR04

Price: £10.49

Packed in 10s, 2 of each design.

BIRD HOUSE PACKAGING INCLUDED

Baby Emperor Penguin size: 14cm. Garden Bird size: 10cm.

Place an order with us now: Online: dcuktrade.com | [By phone: 01803 866316](tel:01803866316) | [Email: mail@dcuk.com](mailto:mail@dcuk.com)



Working together

Our customers don't just stock DCUK original characters – they believe in them.

They believe that each one is a unique gift that tells a personal story. They also appreciate the value of the traditional craftsmanship and artistry that is visible in every range we offer.

And, they share our belief that every DCUK character can help make someone smile.

We see our trade partners as enthusiastic ambassadors of the DCUK brand, who benefit from ongoing support, encouragement, and brand-level activity.

Video campaigns, engaging social media content, PR and our retail marketing efforts – it all creates a buzz about DCUK and helps drive interest and sales for everyone involved.

Insights and experience

We can easily share digital assets, illustrations, and visuals with our DCUK trade community. Visit dcuktrade.com – our dedicated website for trade customers that includes downloads as well as product and brand information.

Most importantly though, we'd like everyone to benefit from what we've learnt from our own retail experiences – particularly over the last 12 months or so.

Trends, customer feedback and ranges that work well together. Marketing tips and tricks that have helped convert more sales and engage more people. Merchandising ideas and display inspiration that taps into our storytelling themes.

We can share all this, so please do get in touch with the UK Trade team – and make the most of the opportunity to sell DCUK to your customers.



The DCUK Pin

A mark of exceptional quality and irrepressible personality

Every day, all over the world, our ducks make people smile. In letters and emails, on social media and by phone, people tell us that a carved creation with wide eyes and welly boots has found its way into their hearts.

But how can customers be sure that a Duck or Feathered Friend is the genuine article and avoid later disappointment? The DCUK Pin is a badge of honour and our promise that every gift is:

Handmade:

We carve and paint every character individually.

Sustainable:

Every Duck and Feathered Friend is made from earth-kind bamboo.

Named individually:

When you find the right name you just know.

Whenever someone sees the DCUK Pin, they can be confident it's a bird of distinction; raised to charm and delight.



*Earth-kind
bamboo*



*Hand-carved
& painted*



Take your merchandising to the next level

We're really excited to present our brand new free-standing display units, created especially for storing, promoting and selling our pre-boxed Garden Birds and Dinky Duck ranges.

Any new orders with at least two packs of Garden Birds or two packs of Dinky Ducks will also receive our brand new free-standing display unit (FSDU) that holds up to 18 Garden Birds or 60 Dinky Ducks.

We've also got header boards for each range too. Standing at 1.5m tall, each specially designed storage stand offers an ideal way to make our characters even more accessible to purchase as self-contained gifts or treats.

Keeping your display topped up

With our Garden Bird stands, we recommend that two birds are displayed out of their houses, on the top shelf. We've got a few suggestions to help you achieve this.

Having them displayed separately really helps to capture the attention of customers.

As long as you have a display stand, you'll automatically get **FREE DELIVERY** on future orders, if it includes at least one pack of Garden Birds or Dinky Ducks.





Support & inspiration

Our ducks are great communicators, but they can find it difficult to be heard in busy or crowded places, or from the back of a high shelf! Our ducks speak to customers best when they can make eye contact and share a bit of their story.

DCUK aims to make people smile by creating an atmosphere infused with our values of charm, quality and imagination. Each of our ducks has a rich story with the power to transform a wooden object into a member of the family.

When we exhibit our new collections we let our imaginations run wild and thoroughly enjoy creating miniature worlds for our ducks.

We invite you to do the same. A glitter ball beside the Disco Ducks, a nesting box with a Garden Bird perched on its roof... whatever story you wish to tell, you'll find a duck family that will chime with your customer.

For more gift display ideas visit dcuktrade.com

Point of sale

To make setting the scene easy, we offer a range of point of sale materials to choose from. You may want to highlight the craftsmanship that goes into DCUK characters, or the playful nature of the brand.

We are also introducing dedicated cardboard display stands for our Dinky Ducks and Garden Birds. However you'd like to share and sell the DCUK story, we can help you do it with flair.



Personalise me



Every DCUK character is truly individual. That's why, long before they are ready to fly the nest, our birds are named according to their own unique personality and characteristics.

Keen for you to know them, each character comes with its name engraved on a cotton card tag, hung around its neck or ankle.

Your customer's purchase marks an exciting new beginning for our ducks and their friends. They long for a loving home and will be happy to take on a new name to help them feel part of the family.

We offer a personalisation service too, enabling your customers to choose the name they want.

To find out more about offering our name tag personalisation service to your customers please call us on 01803 866316.



Come and say hello

If you have any questions, please get in touch. Our friendly trade team are always happy to help with your order, offering advice and support where needed. We can clarify product details and ranges, share insights – and provide access to engaging visuals and display assets.

Getting in touch

Phone: 01803 866316

Online: dcuktrade.com

Email: mail@dcuk.com

Join our community

We share product stories, display inspiration, exclusive offers and supportive ideas and tips in our dedicated DCUK Trade Facebook Group. Find the group using [dcuk.link/tradefb](https://www.facebook.com/dcuk.link/tradefb) and get our emails by contacting mail@dcuk.com



Frequently asked questions

Q: Is there a minimum carriage paid order?

A: Yes. The minimum carriage paid order for the UK is £300.

Q: Will all the items in my order look identical?

A: No. All of our birds are individually hand-carved and come in a range of different poses.

Q: How will my order arrive?

A: All products are packed by item size in quantities of 10 per box. Unless otherwise stated.

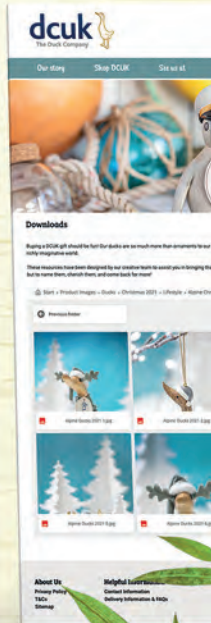
Q: If I order an item with welly boots, will the welly boots all be the same?

A: They will be the same pattern or design, but in a mix of colours, e.g. if you order floral welly boots then you will receive a selection of different floral colours.

Our trade website

Our dedicated trade area is often the quickest way to see what's new and what's in stock. You can also find helpful files and product images too.

Please get in touch if you'd like to set up an account, or simply need a password reminder.



dcuktrade.com

You can also send any requests to: mail@dcuk.com

My next order



Use the handy space below to scribble down any ideas for your order. We've added some example suggestions already, but feel free to write over them!

2021 retail best seller!

2 x packs of (D3BAK) Baker Ducklings

2 x packs DDW1S

Ask them about that nice looking free display stand

1 x pack D9WF Wild Wellies

Place an order with us now:

Online: dcuktrade.com | By phone: 01803 866316 | Email: mail@dcuk.com



dcuk 
The Duck Company

The Original Wooden Duck Company

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